society for editors and proofreaders
sfep.org.uk
president Judith Butcher
vice-president David Crystal OBE

upholding editorial excellence

Conference programme

25th annual conference

Editing: fit for purpose

13–15 September 2014

Saturday 13 September

9.30–4.30	Pre-conference course: *Caroline Drake* – Copy-editing 1	
4.00–4.45	Conference registration	
4.45–6.15	Annual general meeting	
6.15–7.00	Exhibitors' fair	*Sponsored by PerfectIt*
7.00–8.00	Pre-dinner drinks: invitation for conference first-timers to meet the Council	*Sponsored by the honorary members*
8.00	Dinner	

Sunday 14 September

8.00–9.00	Breakfast	
8.45–9.10	Conference registration (day delegates)	
9.15–9.30	Plenary session: welcome from the SfEP chair; notices	
9.30–10.30	**Whitcombe Lecture: *Robert McCrum* – The end of the beginning**	*Sponsored by the Publishing Training Centre*
10.30–11.15	Coffee/tea break; exhibitors' fair	

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Sunday 14 September (continued)

11.15–12.15	**Seminars 1** (running concurrently)
	Melanie Thompson – Time for a new hat? Expanding your business into consultancy, training and other publishing services
	Gale Winskill, John Firth and Richard Hutchinson – How we got started
	Mary McCauley – Marketing tools for the freelance editor
12.15–1.30	Lunch
1.30–3.30	**Workshops 1** (running concurrently)
	Anne Waddingham – Working with Word's styles
	Gareth Haman – Proofreading e-books: what to look for, what to use and what it isn't
	Ali Turnbull – Working for business
	Gale Winskill – An introduction to editing fiction: mind over matter
	Mariette Jansen – The challenge of balance: creating a work–life co-operation, not a battle
	Amy Taylor – Finance for your future
	SfEP directors – What next for the SfEP?
3.30–4.00	Coffee/tea break; exhibitors' fair
4.00–5.35	**Something-for-everyone sessions** (45 minutes, running twice)
	Liz Jones and Gerard Hill – Upgrading Q&A
	Michèle Clarke – Problems with editing cookery books
	Denise Cowle – Your posture: are you fit to sit?
	John Espirian – Setting up and maintaining a website
	Julia Sandford-Cooke – Twitter for beginners
	Peter McKay and Ian Howe – CPD: a fitness programme for editors?
	Nancy Duin – Presentations: Editorial lightning talks & Win it in a minute
5.35–7.00	Tweetup: for Twitter users to meet up and put faces to names
7.00–8.00	Drinks reception
8.00	Gala dinner; after-dinner speech by Mark Forsyth

Monday 15 September

8.00–9.00	Breakfast
8.45–9.15	Conference registration (day delegates)
9.15–10.20	Notices; **Seminars 2** (running concurrently)
	Amanda Vinnicombe – The in-house view and the production process
	Annabel Wright – The self-publishing process
	John Pettigrew – Evolution of workflow tools: stasis and change
10.20–10.45	Coffee/tea break; exhibitors' fair
10.45–12.45	**Workshops 2** (running concurrently)
	Lawrence Osborn – References demystified
	Bas Aarts – On corpora
	Patricia Gidney – Calligraphy and illumination
	Sarah Price – Sorting out sentences
	Claire Ruben – Proofreading on PDF
	Caroline Landon – Editing manuscripts for scientific journals
	Shena Deuchars – Using the web and online resources effectively
12.45–2.00	Lunch
2.00–3.00	**'Meet the client' panel session**
	Jo Bottrill, Michele Staple, Amanda Vinnicombe and Annabel Wright
3.00–3.30	Coffee/tea break
3.30–4.00	Close: SfEP chair
4.00	Coffee/tea; depart conference