

SfEP conference programme

30th annual conference

#sfep2019

In the beginning was the word

14–16 September 2019, Aston University

Saturday 14 September

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| 1.30–4.15 | Pre-conference tour: Birmingham Back to Backs |
| 2.30–4.00 | Speed networking |
| 3.45–4.45 | Conference registration |
| 5.00–6.15 | Welcome and annual general meeting |
| 6.15–7.00 | Free time |
| 7.00–8.00 | Pre-dinner drinks: invitation for conference first-timers to meet the SfEP Council |
| 8.00–9.00 | Dinner |
| 9.00 | Quiz |

Sunday 15 September

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| 7.00–9.00 | Breakfast |
| 8.45–9.10 | Conference registration (day delegates) |
| 9.15–9.30 | Plenary session: welcome from the SfEP chair; notices |
| 9.30–10.30 | Whitcombe Lecture by Chris Brookmyre |
| 10.30–11.00 | Coffee/tea break; conference fair |



- 11.00–1.00 **Session 1: Workshops** (running concurrently)
Getting a project from Argh! to Booyah! (An interactive editorial project management workshop) – *Abi Saffrey*
The art of querying – *Gerard MF Hill*
Editing memoir, life-writing and creative non-fiction – *Emma Darwin*
Macros workshop – *Paul Beverley*
Creating a website for an editorial business – *Ruth E Thaler-Carter*
Creating effective style sheets – *Ian Howe*
- 1.00–2.00 Lunch
- 2.00–3.00 **Session 2: Seminars** (running concurrently)
Sentence-level editing for indie authors – *Louise Harnby*
Starting out: a guide for newbies – *Claire Handy*
Linguistic bias – *Erin Carrie*
Copyright for editors – *Janet MacMillan*
Mindfulness – *Simret Bassra-Brar*
- 3.00–3.30 Coffee/tea break; conference fair
- 3.30–5.00 **Session 3: Something for everyone** (45 minutes; running twice)
Lightning talks – *Lucy Ridout*
Proofreading 2020 – *Melanie Thompson*
Be bold: create your own opportunities – *Laura Poole*
The Historical Thesaurus of English – *Fraser Dallachy*
Using social media to market your business – *Cathy Wassell*
It means nothing without style: Word styles to InDesign – *Tim Friers*
- 5.00–6.00 Social media social
- 6.00–7.00 Free time
- 7.00–8.00 Drinks reception
- 8.00 Gala dinner



Monday 16 September

- 7.00–9.00 Breakfast
- 8.45–9.10 Conference registration (day delegates)
- 9.15–10.45 **Session 4: Short workshops/longer seminars** (running concurrently)
- Content marketing – *Denise Cowle*
- Editing and the typesetter – *Rich Cutler*
- A training toolbox for editors – *Hilary Cadman*
- PDF mark-up – *Jo Bottrill*
- Writers panel: the other side of editing – *chaired by Kia Thomas*
- Editing for a multilingual parliament – *Cathy Waibel & Edmund Frimston*
- 10.45–11.45 Coffee/tea break; conference fair
- Upgrading Q&A – *Jane Moody & Hugh Jackson*
- 11.45–12.45 **Session 5: Seminars** (running concurrently)
- Editors panel – *chaired by Carrie Walker*
- Editing sex scenes in fiction – *Maya Berger*
- What proofreaders and copyeditors need to know about indexes – *Nicola King*
- Building better relationships with clients – *Ruth E Thaler-Carter*
- The six habits of highly effective editors – *Matthew Batchelor*
- 12.45–1.45 Lunch
- 1.45–2.45 **Session 6: Seminars** (running concurrently)
- Campfire session: from the failure files – *Laura Poole*
- How to make your website more accessible – *Vanessa Wells*
- Editing the spoken word: Hansard at the House of Lords – *Eleanor Clements & John Vice*
- Editors and inclusivity – *Inclusive Minds*
- Grammar amnesty – *chaired by Lucy Metzger*
- 2.45–3.15 Coffee/tea break; conference fair
- 3.15–4.15 **Closing plenary session by David Crystal** – Back to front copyediting: the story of the third edition of the *Cambridge Encyclopedia of the English Language*
- 4.15–4.45 Close and raffle draw: SfEP chair
- 4.45 Coffee/tea; depart conference

