

# CIEP Syllabus for the Basic Editorial Test

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### 1 Introduction

The CIEP basic editorial test covers:

- Professional practice
- Editorial knowledge and judgement.

The tests are based on typical practice in UK publishing and the sources listed in Section 4. The CIEP basic editorial test can be used by various editorial professionals, including project managers, production editors, commissioning editors, subeditors and other journalists, typesetters, designers, trainers and indexers, as well as proofreaders and copyeditors, in their applications to upgrade their membership grades.

This syllabus covers a general range of topics that are considered essential for editorial professionals to know, even if they do not usually, or ever, work on them. While many editors do not work for traditional publishers, or do so rarely, it is important that professionals at the highest grades of CIEP membership are aware of the issues, terminology and practice of traditional publishing.

The basic editorial test is meant to assess editorial professionals in following typical UK publishing practice using UK English, and requires only very limited knowledge of other language and practice. Someone who has successfully completed the CIEP's Introduction to Proofreading and Proofreading Progress courses and gained 1,500 hours' experience dealing with a range of different editorial matter may be expected to have reached the threshold for passing the basic test.

Where examples are given, these are not exhaustive, but the relevant test questions will be based mainly on examples similar to those in the current CIEP editorial syllabus.



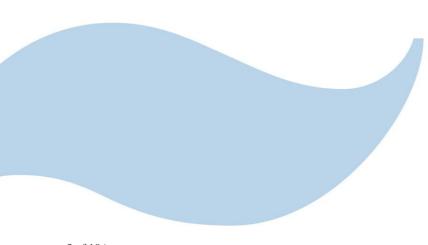
# 2 Professional practice

Everyone in the CIEP has agreed to abide by the Code of Practice and should know what it says. This section of the syllabus addresses the professional practice of suppliers or employees, clients or managers, editors, proofreaders and project managers, with basic awareness of the professional practice of typesetters/designers, indexers, translators and permissions specialists.

Members of the CIEP must be able to demonstrate that they:

	Description	Examples
2.1	are aware of and take seriously their	• to client, author, reader
	responsibilities	• to the CIEP
		• to self
2.2	understand business management and follow	• terms & conditions
	good practice	• formal and informal contracts
		• payment
		• record-keeping
		• data protection responsibilities under the GDPR
2.3	understand publishing workflow and production	who does what, when and how
2.4	know how to collaborate	good practice in communication, consideration for others and responsibility in meeting requirements
2.5	communicate well	• respond promptly
		<ul> <li>raise queries or problems as soon as they become obvious</li> </ul>
		take care to communicate politely in a sufficiently clear, detailed, comprehensive and timely way
		<ul> <li>avoid errors in grammar, spelling and punctuation</li> </ul>
2.6	keep records	• matters agreed
		documents handled
		• work done
		• decisions taken
		• queries
		• income
		• allowable expenses and tax liabilities
		• bank accounts
		• hardware and software details
2.7	can manage their time successfully	• understand and respect schedules and budgets
		• manage workload so that deadlines can be met
		• be aware of how these interact
2.8	understand the basics of file or document management	be aware of and apply good practice in naming and versions
		• deal appropriately with different file formats
		• use Track Changes in Word and appropriate markup tools on PDF

2.9	are able to protect their (and their clients') files	• saving versions of files
	against loss, corruption or confusion	• backing up files, to the cloud or external hard drive as appropriate
		• running adequate anti-virus software
2.10	are aware of basic legal questions that are likely	• copyright
	to arise	• moral rights
		• plagiarism
		• libel
		• acknowledgements
2.11	understand and can apply markup	• BS5261
		• Track Changes in Word
		<ul> <li>PDF comments and tools</li> </ul>
		• PDF tools
2.12	understand and can apply editorial standards in context	is matter clear, concise, consistent, correct, coherent, complete and credible? Correct includes spelling, grammar and punctuation
2.13	understand the possible extent of a proofreader's	• follow instructions
	and copyeditor's remit	• apply editorial standards and good practice, in context and using judgement
		• raise appropriate queries
		<ul> <li>deal with redundancy, omission, errors and inconsistencies</li> </ul>
		<ul> <li>do all of this within the limits of schedule, budget, brief and legal requirements</li> </ul>
2.14	can explain the nature, extent and limitations of proof-editing	
2.15	are aware of the typical contents of an editorial brief	what can be expected and what could be included, for proofreader or copyeditor
2.16	are aware of the typical elements of a house style and can extend or create a systematic style sheet	what can be expected and what is usually essential
	for a specific job	• numbers
		• ise/ize
		• use of capitals, italics and hyphens
		• preferred word forms
		• reference lists



### 3 Editorial knowledge and judgement

Membership of the CIEP implies a claim to the basic knowledge needed in UK publishing and also implies good editorial judgement. This section of the syllabus addresses the editorial knowledge and judgement needed by all copyeditors and proofreaders.

Members of the CIEP need to have basic knowledge of the symbols, terminology and practice that they may meet, and awareness of variations, in:

	Description	Examples
3.1	types of published material	• prelims
		• table of contents
		• headings
		• running/body text
		• lists
		• quoted matter
		• links
		• URLs
		• tables
		• flowcharts
		• artwork/images
		• captions
		• footnotes and endnotes
		bibliographies and reference lists
		• appendices
3.2	types of content	• general non-fiction
		• fiction
		• guides
		• manuals
		• websites
		• reports
		• public information
3.3	house styles	• typical styles/variations:
		» numerals from 10, 11, 21, 100
		<ul><li>» elision in number spans/ranges</li><li>» measurements</li></ul>
		» units
		» single/double quotes
		» first-line indent or line space
		» -ise/-ize » , e.g.,/ e.g.,/eg
		» set-up/setup
		» how much punctuation
		• be able to follow a given style and brief, and to
		create a style sheet
		<ul> <li>recognise that different publishers have different house styles</li> </ul>
3.4	quotations, citations and references	be able to recognise Harvard, Vancouver and short-title systems

		• be aware of typical styles/variations (data
		required, ordering/punctuation of data, elision,
		capitalisation)
		<ul> <li>know the difference between citation (details of a source or authority) and quotation</li> </ul>
		(wording taken from a source or authority)
		• understand how to treat quotations
3.5	editorial terminology	know the meaning and significance of:
		• extent, prelims, running head
		• note indicator/note cue/note marker
		<ul> <li>quotation marks/quotes/inverted commas</li> </ul>
		• extract/displayed quotation
		• ellipsis
		• solidus/oblique/forward slash
		• font and typeface
		• min. caps
		• recto and verso
		• caret
		• rule
		• stet
		• stub head
		• plain English
		sentence case and title case
3.6	layout terminology	know the meaning and application of:
3.0	layout terminology	• indent(ation)
		• hard/soft return
		• headword
		• run on
		• tab
		• mm, in. (inch) and pt (point)
		• subscript/inferior and superscript/superior
		• justification, align/range
		• portrait, landscape
		typesetting/layout/design/pagination
		<ul> <li>be able to understand coding, tags and callouts, for example:</li> </ul>
		» Word styles
		» A,AA,B
		» H1,H2
		» <ahd> </ahd>
		<pre>» EX, LIST » <fig. 1="" here="">, <table 2="" here="" near=""></table></fig.></pre>
3.7	coding of typescript elements, coding, tags and	<ul><li>» <fig. 1="" here="">, <table 2="" here="" near=""></table></fig.></li><li>• Word styles</li></ul>
	callouts	• A,AA,B
		• H1,H2
		• <ahd> </ahd>
		• EX, LIST
		• <fig. 1="" here="">, <table 2="" here="" near=""></table></fig.>
		▼ \11g. 1 Here>, \1 able 2 Hear Here>

3.8	image terminology	know meaning and significance of, for example:
3.0	image terminology	• figure
		• diagram
		• map/plan
		• caption
		• resolution
		• graph
3.9	electronic terminology	know the meaning of:
		• hardware
		• software/program
		• macro
		• memory stick
3.10	electronic equipment	be aware of:
		• operating systems (Windows PC/Mac/Linux)
		• software (MS Office, Adobe Acrobat, anti- virus, browsers, email)
		• housekeeping (anti-virus scan, updates, temp files, disk clean-up)
		• file formats
		• file size
3.11	typefaces	be aware of:
		• reasons to use a specific style of typeface while editing
		• sans serif
		distinction between typeface and font
3.12	numeracy	be able to check arithmetic totals, calculate average/area/percentage
3.13	abbreviations	be aware of short forms being spelt out at first mention
		• be aware how to treat all-caps, acronyms, units, contractions
		• understand common abbreviations: rom., ital.,
		t.o., t.b., n.p., #, ff., etc., i.e., e.g., MS, TS, u/c, l/c, p./pp., l./ll., ibid., fig./figs, ch., URL, WP, OS
3.14	symbols	understand, use and name symbols: & © $^{\circ}\times\div+$ $-*\dagger$ ‡ # %
3.15	usual editorial practice	• min. caps or caps on all significant words
		• -ise/-ize
		• numbers in words/at start of sentence
		• single/double quotes
		• serial comma
		• elision/reduction in no. spans/ranges
		• hyphenation and adverbs
		• use of small capitals
		• limited use of upper case/italics/bold
		• use of hyphens, en/em rules and parenthetical
		dashes

		• orphans/widows
		• between and/from to (not from + en-
		rule)
		• paragraphing (indent/line space) in print, smaller type for notes/extracts, simple tables
3.16	spacing	• understand and use spacing
		• leading (pronounced 'ledding')
		• indentation
		<ul> <li>non-breaking space/hyphen</li> </ul>
3.17	understand and use punctuation correctly	?! '' "" – . , : ; - – — () [] / apostrophes
3.18	languages	• know and order Roman alphabet, recognise other characters (omega/lambda/delta)
		handle diacritics/accents (acute, grave, circumflex, cedilla, tilde, stroke, umlaut)
		• be aware of alternative transcriptions (al- Qaida, Mao Tse-tung, Kirghiz, Mumbai)
		• know very common foreign-language terms/names (département, Land, Schadenfreude, piazza, mañana)
3.19	general knowledge	• recognise common SI units (A, Hz, kg, l, m, s, V, W) and elements (C, Cl, Cu, Fe, H, N, Na, O, S)
		• know significance of CO <sub>2</sub> , DNA, NATO, carbon footprint
		• recognise UK culture, terms and names (major counties, towns, rivers, businesses, institutions)
		<ul> <li>place and spell countries (Iran/Iraq, Slovenia/Slovakia, Libya/Liberia)</li> </ul>
		be aware of controversy (creationism, homoeopathy, democratic deficit)
		• spot large errors of scale (a man weighs 7kg, a town 6 mm away)
3.20	well-known names	• know where to look to find correct spellings of famous names
		• famous names with possible misspellings: Barack Obama, Hans Christian Andersen, Frida Kahlo, Damien Hirst, Nelson Mandela, Aung San Suu Kyi, the Brontës
3.21	reference sources	• use online sources with discrimination
		• be aware of the content in <i>Hart's</i> , <i>ODWE</i> ,
		Butcher, Fowler, BS5261, dictionaries, spelling dictionaries, corpora, CIEP online forums
3.22	judging sense	• does content appear correct?
		• is content appropriate for context?
		• if doubtful: flag, query or change?
		• is your change justified and appropriate?
		• correct any confusable vocabulary
		<u> </u>

3.23	judging voice	• respect author's voice, but is it suited to the content and the target/likely audience? Is it appropriate for context?
		<ul> <li>making changes in keeping with context, house style and author sensitivity</li> </ul>
3.24	judging conciseness	eliminating redundancy/repetition
		• if space is limited or layout is fixed, can you fit any change into the available space without causing a new problem?
3.25	judging client queries	• when, what and how to query
		• how many queries are appropriate
		• judging how and when to use online resources and which are to be trusted
		• formulating clear, concise, useful questions

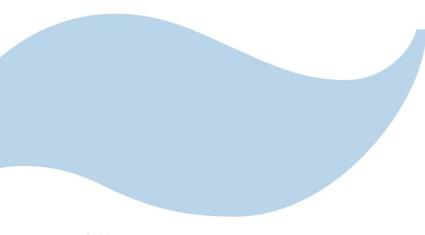
### 4 Sources

CIEP editorial tests are based on typical practice in UK publishing and on the documents below, listed in order of importance, along with this syllabus. To pass the basic test, it is not necessary to have studied all the sources listed nor any one of them in its entirety. You can certainly look things up in any of your resources during the test, but you should have a working knowledge of the contents beforehand.

These sources are addressed mainly to proofreaders and copyeditors, but the CIEP basic editorial test represents the knowledge and practice that all members of the CIEP should know or be aware of as a standard that can be applied to all editorial professionals.

Some of the Oxford resources (*New Hart's Rules*, *Fowler's* and the *NODWE*) might be available online to UK library card holders. You should check your local library for information.

	Description	
4.1	Ensuring editorial excellence: The CIEP Code of Practice	
4.2	BS5261:2005	
4.3	New Hart's Rules (latest edn)	
4.4	Butcher's Copy-editing (latest edn)	
4.5	CIEP courses: Proofreading 1 and 2	
4.6	Fowler's Modern English Usage (latest edn)	
4.7	New Oxford Dictionary for Writers and Editors (latest edn)	
4.8	Top tips for editorial professionals:	
	https://www.ciep.uk/resources/top-tips/	
4.9	National Occupational Standards PUB 19 and 20:	
	https://www.ukstandards.org.uk/PublishedNos-old/SKSPUB19.pdf#search=SKSpub19	
	https://www.ukstandards.org.uk/PublishedNos-old/SKSPUB20.pdf#search=SKSpub20	



# Document history

Date	Version	Author
14 March 2020	1.0	Hugh Jackson, professional standards director

